

Reaching over 1000 young people per year, we work towards our vision 'Better futures through music' through 2 strands of work:

01 / Social Change

We use music as a catalyst for change in the lives of society's most vulnerable young people e.g.

Break4Change: a life-changing project working creatively with families in crisis due to 'Child-to-Parent Violence'. Break4Change helps stop violence both in the home and the wider community and has even enabled young people to <u>leave the care system</u> to live with their family again.

Break4Change gave me hope when there was none / Parent

Music Mentors: one-to-one mentoring for young people in the most challenging circumstances.

The way its changed me... I used to never write, I used to never have any true friends or anyone I could come to for support. Nothing like this has ever been in my life / Ross, Mentee

02 / Grass Roots Talent Development

We offer a range of open access projects where we nurture talent and skills from entry to advanced level. Working with professional artists we provide authentic progression routes into industry.

I feel like my mind's opened. I've got a much better view on how I can improve and how I can succeed / Jordan Stephens (2008), who went on to form platinum selling Rizzle Kicks

Electric Youth Ensemble (EYE): the first of it's kind in the UK, EYE works to develop advanced live production and digital instrumentation skills in an ensemble context.

Sessions: our flagship drop-in workshop programme across Brighton & Hove and Sussex supports aspiring young urban & electronic artists to make new connections, create and perform their work.

Change Takes Time

For young people living in challenging circumstances, change doesn't just happen overnight or even over a few months. That's why we work so hard to join up pathways between our brief intervention based Social Change projects into our year-round open access projects, where they become part of a safe, consistent and positive community, introducing stability, during tumultuous or pivotal periods in their lives. Here we regularly support young people for several years and whilst some go on to carve out careers as professional, even well known artists; the benefits that most report are feelings of belonging and self belief, increased resilience & wellbeing, a sense of agency and an ability to make decisions that are good for them. These are outcomes which, in a society where a record number of young people feel hopeless about their futures, can be lifesaving.

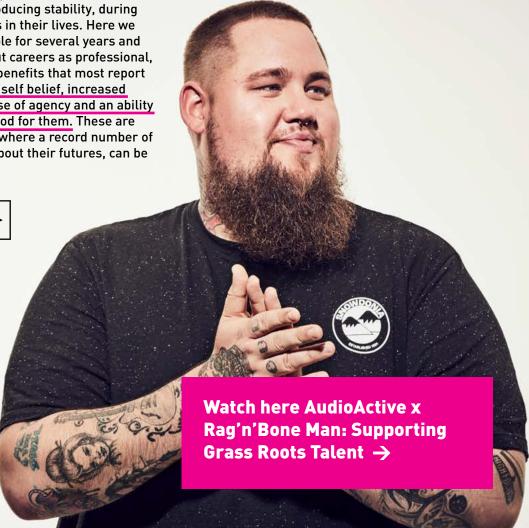
Watch Sam's Story

See Sam reflecting on 10 years with AudioActive and his journey from troubled teen to inspirational Music Leader and emerging artist.



AudioActive are doing something to ensure that regardless of wealth or background, young people get a chance to be creative. I can't support that enough. Big Love.

Rag'n'Bone Man (AudioActive Patron)



AudioActive Better Futures Through Music



Pioneering a Fairer, More Inclusive Music Industry & Society – Join the Movement

Our approach to progression means that we are not only helping to create a more inclusive, diverse music industry from the bottom up, but a fairer society. Currently the best routes into employment and industry exist within formal training. However, by the age of 16, many very talented young people have been let down by, or simply did not fit into the conventional education system. As a result, many of our most promising young creative minds plateau in their late teens and sadly never fulfil their potential. As notable business leaders and innovators reflect, many of them once fit this 'square peg' profile, describing negative experiences of education. Think Da Vinci, Einstein, Steve Jobs... but how many young people will never make their mark because they were let down by our education system?

AudioActive is committed to championing these 'square pegs'. To give them a fair chance we want marginalised young people and artists to have access to resources and provision that is of equivalent or higher quality to their counterparts in mainstream education, so we've launched a vision to pioneer the UK's first Centre of Excellence (CoE) for non-formal talent development. Bringing together high-end facilities and mentoring to develop high-level skills and opportunities for young people through real life projects first and foremost as opposed to courses and qualifications. This is what we mean by 'non-formal'.

The CoE is a game changer for young people and we need help. Substantial capital funding is out there but in order to lever it in, we need to build the long-term sustainability of the organisation. This means attracting regular unrestricted revenue to scaffold the organisation making AudioActive more investment ready as we move towards this exciting step-change.

We want to work with businesses who want to make a real difference.

As a lean organisation your donation won't be funding exorbitant salaries or adding to huge reserves. By supporting a small, local charity you will be able to see first hand the change you are part of.

For a modest monthly donation of between £50 & £500, supporters can expect their logo on our supporters page and a quarterly update about what we've done and the impact we've had. Relationships are important to us, they're why what we do works, so we'll happily meet face-to-face periodically for an update, but beyond that, we want to make sure that as much of your donation and our resources as possible are committed to local impact and Better futures through music, which is why this note is all we produce and why there's no Corporate Supporters Package attached, nor promises of fancy fundraising dinners (sorry!).

How can you help?

Team up with AudioActive to support what we do through monthly business donations of £50 to £500



Say Hello

If you want to support us or would like to find out more about AudioActive or our many life-changing projects, I'd be very happy to meet with you or to arrange a phone call. You can contact me on the details below...

Adam Joolia CEO

t: 01273 628414

e: adam@audioactive.org.uk

w: audioactive.org.uk

f: facebook.com/likeaudioactive

t: @audio_active i: @audioactive_

How do I donate?

Join the movement and donate to AudioActive by clicking the button below..

DONATE HERE TODAY

 \rightarrow

SECURE AND EASY



